

FOR IMMEDIATE RELEASE:
October 25, 2012

CONTACT:
Robin Freese
(719) 532-8440
RFreese@calcas.com

Helping Teachers Help Their Classrooms: Win \$2,500 for Your Classroom with an Academic Award from California Casualty

[SUMMARY] As more and more educators reach into their own pockets to provide supplies for their classrooms, California Casualty announces a new Academic Award program to help educators help their students. This \$2,500 Academic Award will go to one K-12 public school teacher per year. Educators can enter at <http://www.CalCasAcademicAward.com>.

San Mateo, CA – October 25, 2012 – California Casualty announces a new \$2,500 Academic Award program to help educators cover the costs of classroom materials and supplies. As more and more American teachers reaching into their own wallets to cover classroom costs, California Casualty is launching the Academic Award program to thank educators for their selfless service and their dedication to teaching.

“We work with educators every single day. We see the sacrifices they make on behalf of their students,” says Robin Freese of California Casualty. “This Academic Award is just one more way to say that we recognize and appreciate everything teachers do, and we want to make it just a little bit easier for them.”

As education budgets tighten, many teachers are filling the gap by dipping into their own pockets to buy supplies for their students and classrooms. A recent survey by AdoptAClassroom.org found that 91% of teachers reported purchasing supplies ranging from school supplies to personal care items and food. The California Casualty Academic Award aims to support teachers going above and beyond for their students.

Any qualified, K-12 public school teacher currently living in the United States can enter the Academic Award giveaway online in a simple, one-step process. Eligible educators must be members of the NEA, CTA or AEA. California Casualty will gladly accept entries until December 16, 2012. The winner of the \$2,500 prize will be announced on January 2, 2013.

To enter the Academic Award sweepstakes, qualified educators can simply visit <http://www.CalCasAcademicAward.com> before December 1, 2012. No purchase is required.

About California Casualty

California Casualty provides auto and home insurance to the most valuable and dedicated members of our society, including nurses, educators, law enforcement personnel, and firefighters.

California Casualty is a 98-year-old policyholder-owned company headquartered in San Mateo, CA, with service centers in Arizona, Colorado and Kansas. More information about their auto and home insurance for firefighters, peace officers, educators, and nurses can be found at <http://www.calcas.com>.